



Elec-Trak

Tractor

ORDER FORM - LIGHTED SIGN



GENERAL ELECTRIC ANNOUNCES
A NEW OUTDOOR LIGHTED SIGN
FOR YOUR ELEC-TRAK
DEALERSHIP!

Four by six feet and double-
faced for 100% roadside visi-
bility!

This economical, 24-hour advertisement makes spotting your dealership easy for potential buyers because the new Elec-Trak sign really performs as a durable selling tool. Its facings are made of tough General Electric lexan plastic, the same plastic used for the astronauts' helmets. Unbreakable, resistant to smog, sunlight, temperature extremes and rain. This means long life, excellent appearance.

You get this Elec-Trak, mast-arm mounted sign for just \$150.00 F.O.B. Lima, Ohio (installation and any applicable taxes not included).



Sign warranty: Guaranteed against mechanical or electrical defects for a period of one year from date of shipment. The warranty does not cover the standard flourescent lamps. Any part proving defective due to defective workmanship of materials, if returned to Essex International, Neon Avenue, Lima, Ohio, 45801 will be replaced or repaired by Essex without charge, F.O.B. Lima, Ohio.

This sign offer is based on a quantity order and Outdoor Power Equipment Operation will confirm your order if minimum quantities are met. Delivery time—eight weeks from start-up date.* All prices are subject to change without notice.

| | | |
|------------|--|-----------|
| _____ | 4' X 6' double-faced, mast-arm mount, | @\$150.00 |
| (Quantity) | outdoor lighted sign (as illustrated) | |
| _____ | 4' X 6' double-faced, end-iron mount, | @\$155.55 |
| (Quantity) | outdoor lighted signs | |
| _____ | 4' X 6' double-faced, center-pole mount, | @\$174.55 |
| (Quantity) | outdoor lighted signs | |
| _____ | 4' X 6' single-faced, flush-wall mount, | @\$150.00 |
| (Quantity) | outdoor lighted signs | |

_____ (Dealership)

_____ (Authorized Dealer Signature)

_____ (Date)

_____ (Received by GE)

*to be determined later by OPEO

General Electric Company
Outdoor Power Equipment Operation
Corporations Park, Bldg. 702
Schenectady, N.Y. 12345

GENERAL  ELECTRIC