ELIMINATE EXHAUSTION FROM SPRING YARD CLEANUP

When Spring alights on suburban acres, noisy exhaust and fumes from gasoline garden tractors quickly follow.

Except when tractors are all-electric, like General Electric's new E10M Elec-Trak tractor.

Power in the ten horsepower class, the versatility only electricity allows and a low, competitive price can take the hassle out of spring yard cleanup with hardly a murmur. And no smoke.

The DC drive motor transmits power to a cast iron transaxle: 3 speeds forward and one reverse. A combination clutch and brake pedal provides sensitive control and sure stops.

The independently powered mower mounts in minutes, by plugging into the tractor, with no belts and pulleys to hook up. Two blades turn on with a dash switch and cut a 36-inch swatch with a free-floating action to prevent scalping. Cutting heights are from 1 1/2 to 3 inches. The mower raise for transporting with a fast-acting lift lever.

The Accessory Receptacle on the dash accepts a variety of 36-volt Elec-Trak hand tools, including a chain saw, drill, edger trimmer and others.

A seat safety switch cuts power to the drive motor and mower motors
if the driver dismounts. The mower blades stop in less than three seconds. A disk brake, restarting only with the brake on and solid stability are other safety features.

The E10M will cut 2 to 2.5 acres before a Fuel Level Meter signals the need for a recharge. Plugging in the built-in charger does that, with 80% recharge in 5 hours. Cost is low, and elimination of tuneups and oil changes help keep total operating expense very low.

In addition to the E10M, there are five other Elec-Trak tractor models from the eight to 16 horsepower class. Manufacturer's list price of the E10M is under $1,000 at many dealers, and most offer a $180 mower free, as an introductory special. Local Elec-Trak tractor dealers must be contacted for their prices, terms and conditions.

Additional information is available from General Electric Outdoor Power Equipment Operation, Schenectady, New York 12345.
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ELECTRIC TRACTOR CUTS TRACTOR NOISE AND LAWN

Spring cleanup does not have to be a chorus of bellowing gasoline lawn and garden tractors.

For those who wish to tackle their yards in a cool, clean and quiet way, the General Electric E12M Elec-Trak tractor is here.

A mid-mounted mower distinguishes this new twelve horsepower class tractor from the other large performance-proven Elec-Trak tractors. Total mowing choices available for twelve horsepower class and up: reel mowers, both front and rear; rotaries, both front and underneath. The E12M mows from 2 to 2.8 acres on one charge, depending on conditions. Recharging is as simple as plugging in an appliance: 5 hours for 85% recharge, 2 hours for 40% and a full charge costs less than 20¢ in most areas.

As with all Elec-Trak independently powered attachments, the 42-inch mower has its own electric motors controlled by the dash switch. The three blades discharge clippings to side or rear (customer option) and free-floating action minimizes scalping. The mower's position allows a tight turning radius. The fast-acting lever lift raises the mower for transporting.

A six-unit Power Pack provides the push for a DC motor. The power is controlled by a convenient single lever speed control on the dash.
There are 3 speeds forward and 2 in reverse in each of three speed ranges. No gear shifting into reverse either: it's electric, too.

Safety features on the E12M include the exclusive Elec-Trak seat switch which cuts power to the drive motor and mower motors if the driver dismounts, a brake switch, and a power disconnect switch. A disk brake ensures sure stops and a low center of gravity means good stability on hills. Headlights are standard.

Being electric, the E12M powers a wide range of attachments and hand tools: they merely plug into the Power Take Off outlet or Accessory Receptacle.

There are six Elec-Trak tractor models in the eight to sixteen horse-power class. They are sold through a nationwide network of full-servicing dealers.

More information is available from General Electric Outdoor Power Equipment Operation, Schenectady, New York 12345.