



John Deere quietly introduces the first Electric Riding Mower. No exhaust. No exhaustion.

Here's the riding mower that sets you free from gasoline-engine care. John Deere's new Electric 90 purrs along on clean, quiet battery power. No gas and engine oil to check or add. No tune-ups, filter changes, or carburetor adjustments. No engine heat and vibration. Its "switch-on" starting is as easy as turning on a light. Mows an acre (often more) per charge. Recharges from your home outlet. Needs only about 7 cents' worth of electricity to cut an acre of lawn. And the purchase price is far less than an electric tractor costs. From now on, mowing your lawn

can be as pleasant as driving a golf cart. See your John Deere dealer for a quiet demonstration.

For folder, write John Deere, Dept. EL, Moline, Ill. 61265. For the name of your nearest dealer, phone toll-free, any time, 800-243-6000. In Connecticut, phone 1-800-882-6500.

**John Deere
Weekend Freedom
Machine**

