



Electrak[®]

GARDEN TRACTOR

SALES AIDS ORDER FORM

The price you pay for these valuable Electrak sales aids is only half of the actual cost. General Electric pays 50% because these items constitute a part of the Outdoor Power Equipment Operation's cooperative advertising program.

SEND
THE FOLLOWING
SALES AIDS
TO



Dealer Name _____

Address _____

City _____ State _____ Zip _____

ARTICLES

QUANTITY

GEN-978 LIGHTED SIGN	EACH
GEN-979 HANGING SIGN	EACH
GEN-980 BOOM & BRACKET SIGN	EACH
GEN-981 WALL SIGN	EACH
GEN-982 SIDEWALK SIGN	EACH
GEN-983 TRUCK SIGN	EACH
GEN-984 DISPLAY CARD	EACH
GEN-985 WALL CHART	EACH
GEN-986 LAPEL BUTTONS	HALF-DOZEN
GEN-987 IMPRINTED BALLOONS	HUNDRED
GEN-988 PLANTING GUIDE RULER	DOZEN
GEN-989 TEES & PUTTING MARKERS	DOZEN
GEN-990 KEY TAG	EACH
GEN-991 GOLF CAP WITH PATCH	EACH
GEN-992 ELECTRAK TIE CLIP	EACH
GEN-993 CLOTH PATCH	EACH

MINIMUM
ORDER \$5.

CHECK ONE BOX

payment enclosed* \$ _____

Bill me

*Make checks payable to the
General Electric Company.

PLEASE SEND ORDER TO
MANAGER - ADVERTISING & SALES PROMOTION
OUTDOOR POWER EQUIPMENT OPERATION
GENERAL ELECTRIC COMPANY
BUILDING 702
CORPORATIONS PARK
SCHENECTADY, N. Y. 12305

GENERAL  **ELECTRIC**