



Electrak[®]

GARDEN TRACTOR

CO-OP ADVERTISING CLAIM REPORT

GENERAL ELECTRIC
OUTDOOR POWER EQUIPMENT OPERATION
CORPORATIONS PARK, SCHENECTADY, N.Y. 12305

Signature below certifies that all advertising for which CO-OP claims are requested is run in accordance with all policy provisions of the Outdoor Power Equipment Operation ADVERTISING PLAN AS PUBLISHED.

This form covers Advertising to be run ONLY during calendar month _____.

RETAILER'S NAME _____

ADDRESS _____

CITY, STATE _____ ZIP _____

DATE	PRODUCT	PROMOTION INDICATE NEWSPAPER, TV RADIO, ETC.	INCHES LINES OR SPOTS	RATE		NUMBER OF TIMES	TOTAL ESTIMATED COST
				NEWSPAPER	OTHER		
						TOTAL	\$

Prepared by _____ (date) _____

Dealer's Signature _____ (date) _____

Approved by (GE) _____ (date) _____

DEALER MUST SUBMIT FOR APPROVAL TO
 MANAGER-ADVERTISING & SALES PROMO-
 TION FOR REIMBURSEMENT.

- DEALER MUST SUBMIT:
1. AD CLAIM REPORT.
 2. COPY OF ALL BILLS.
 3. COPY OF ALL AD TEARSHEETS (FULL PAGE AND DATED).

IMPORTANT

All claims against this commitment MUST be made by dealer WITHIN 15 days following close of month for which advertising has been authorized.