4' x 6' STORE-FRONT SIGNS
Similar in quality and visibility to the larger 3' x 9' sign, these all-weather metal signs make your business easy to locate. Builds customer traffic.
Order Gen-391, $10.00 each

COLOR WALL CHART
This is a must. Educate your customers as well as your sales force. This 35" x 45" Texoprint® wall chart illustrates the features that make the Elec-Trak tractor so dramatically different.
Order Gen-985B, $2.00 each

MAGNETIC FEATURE SETS
Each package contains 10 color magnetic feature cards. Place next to features on the Elec-Trak tractor for instant recognition. Easily moved from tractor to tractor.
Order Gen-1176, $2.50 per set

3' x 9' STORE-FRONT SIGNS
Sure to be seen and read, these colorful, embossed metal signs make your business immediately identifiable from a distance away. Wood backed for quick and permanent mounting.
Order Gen-392, $15.00 each

TESTIMONIAL POSTER
Large 35" x 45" poster with photos of customers and their actual comments on Elec-Trak tractors. Display this prominently in your showroom for added sales impact.
Order Gen-5544B, $2.50 each
TRUCK SIGN
These 15" all-weather vinyl, dry-mounted signs promote more business for you wherever your vehicles go. They can be used in windows or around your counter area, too.

Order Gen-9838, 90¢ each

ELECTRIC YEAR BANNER
Eye-catching yellow and blue banner for showroom use. Easy to see and read 2' x 7' size. Adds impact to your 1972 push for electric sales.

Order Gen-398, $9.00 each

AUTOMATIC TRACTOR SELLER
Simply set this 27-page flip chart on an Elec-Trak tractor hood and let your customer sell himself. Packed with "buy" information that will pre-sell as he flips through it.

Order Gen-1177, $3.50 each

IMPRINTED BALLOONS
For the festive atmosphere-imprinted balloons of various colors. They're great for kids!

Order Gen-9878
$2.30 per hundred

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