

Introducing the big new 36"



Electric Riding Mower



Battery power is better

The safe, clean, quiet, cordless Electric Riding Mower with a 36" cut!

No more gasoline to store and pour; this husky New Idea R-36 Riding Mower uses *battery power*. Instant power from special long-life Power Pack Cells. Imagine... no plugs to foul, no points, no gaskets or filters to replace. This workhorse will mow up to 1¼ hours on a single charge. Its wide 36" cut makes short work of as much as an acre of lawn per charge.

Built-in charger.

Just plug your New Idea Electric Riding Mower into ordinary 110-volt household current. The built-in charger is double-insulated for your protection and it automatically shuts itself off when recharging is complete. Full power overnight; 85% in about 5 hours; 25% in just an hour.



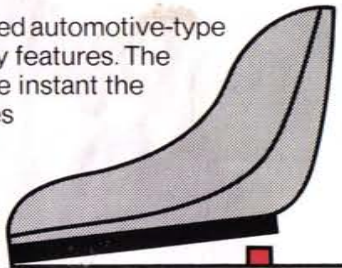
Recharges for pennies.

With a New Idea "electric," you'll like how little it costs to keep it charged up and running. It takes only a few pennies worth of electricity to bring up to full charge.



Extra operator safety.

In addition to having a foot pedal operated automotive-type disk brake, there are many other safety features. The under-seat switch cuts off all power the instant the operator leaves the seat. Mower blades stop in 3 seconds or less. **Return-to-neutral feature.** Once any safety switch is thrown, controls must be returned to neutral before the mower will resume operation.



Power Pack Cells (Batteries).

Instant-starting, long-lasting, rugged and reliable, these special batteries were developed for use in electric garden tractors and riding mowers—delivering safe, clean, quiet power for long periods of time. When recharging is needed, plug into any grounded household outlet.

3-year warranty.

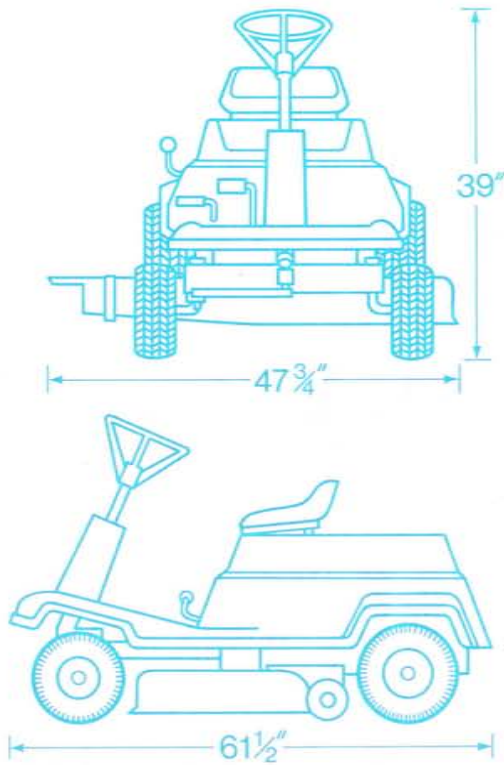
Power Pack Cells are designed to provide power... and plenty of it... for a long period of time. In normal home usage, New Idea backs them with a full 100% free-replacement warranty for the first full year... and prorates them for the second and third years.



Quiet as only an electric can be.

Battery powered electric riding mowers make the same, soft whirrrr as an electric golf cart. Even when you flip on the mower blade motors and glide over your lawn, you won't disturb your family—or your neighbors.

Tight 24" turning radius. This means far less jockeying back and forth to trim close to trees, shrubbery, hedges and flower gardens. And it also means that you finish mowing sooner.



Optional accessory outlet.

Provides power for optional DC hand tools such as power drill, grass trimmer, lawn edger, and chain saw—power enough to operate the optional Inverter. Inverter converts riding mower's DC power into 110-volt AC energy, making the mower a portable power source for ordinary 110-volt tools—and providing emergency power for sump pumps, water pumps, lights, etc.

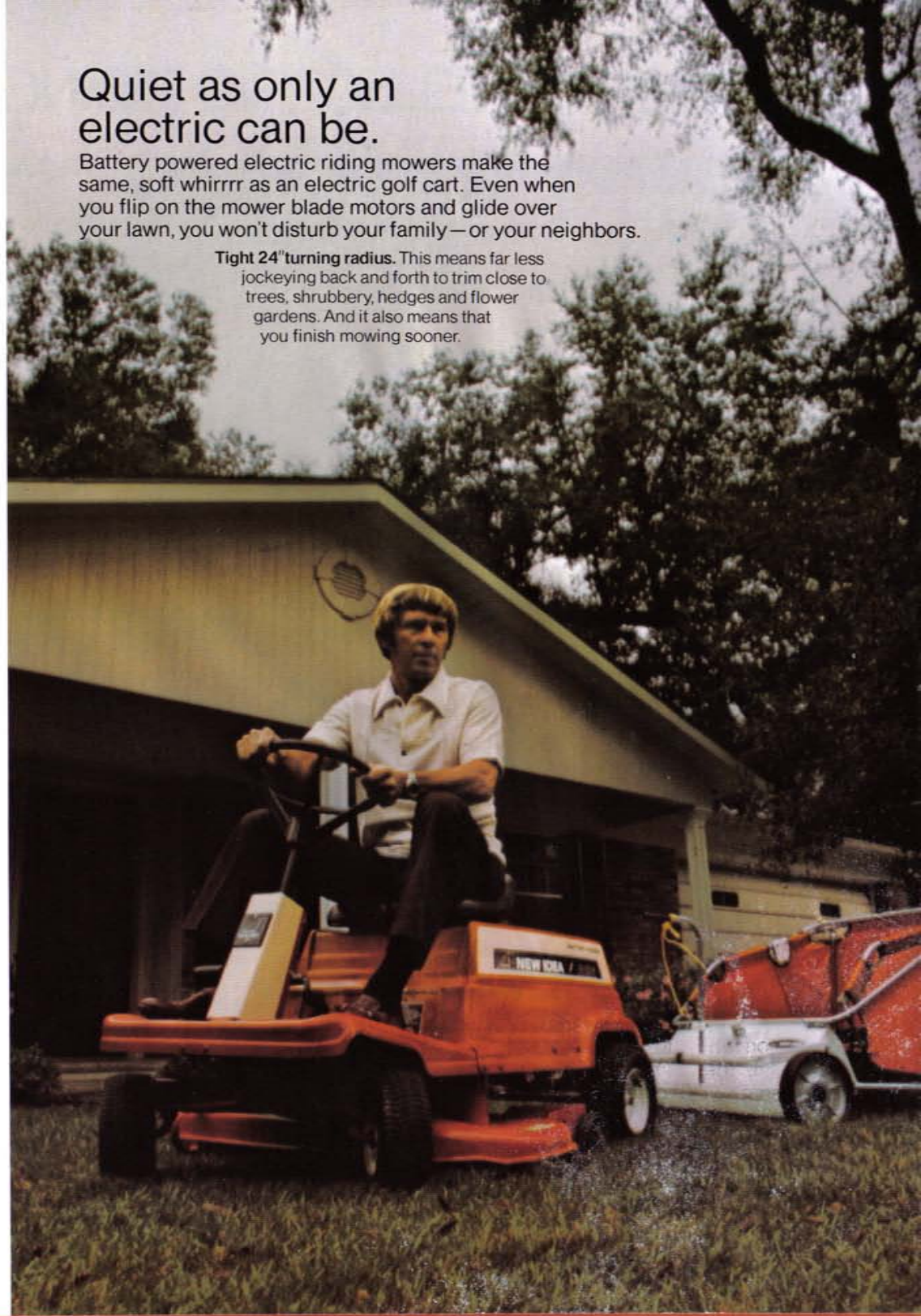


Automotive-type disk brake.

Just press the clutch/brake pedal and the prompt, positive disk brake goes into action to give you safe, sure stops. A parking brake lock is standard equipment.

Deep-dish steering wheel.

Quick response, excellent maneuverability, pure operator comfort. That's what the New Idea Electric Riding Mower offers. Full size 13" diameter "deep-dish" steering wheel keeps you in easy control.



SPECIFICATIONS

NEW IDEA ELECTRIC RIDING MOWER



5 Forward speeds
1 Reverse speed
Safety seat switch
Instant stop mower blades
(3 seconds or less)
High torque drive motor
Recharger with automatic shut-off
36-volt system
Clutch and brake on 1 pedal

36" Mid-mounted side discharge mower
Molded foam cushion seat
Disk brake
Return-to-neutral
Tire size (front) 4.00-5
Tire size (rear) 5.00-6
Mower shipping weight 452 lbs.
(with Power Pack Cells)

Rider, Attachments and Accessories Warranty

In addition to the three-year battery warranty, Avco New Idea warrants its lawn and garden products to be free from defects in material and workmanship for a period of one year in ordinary home use (3 months if in commercial or institutional use) following the date of sale to the original purchaser.

See the whole family of New Idea Electric Garden Tractors, Accessories and Attachments.

PLUS dozens of work-and-play accessories and attachments for year-round convenience.



EGT-80
8-hp class
Electric Garden
Tractor



EGT-100
10-hp class
Electric Garden
Tractor



EGT-120
14-hp class
Electric Garden
Tractor



EGT-150
16-hp class
Electric Garden
Tractor



EGT-200
18-hp class
Electric Garden
Tractor

Because Avco New Idea engineers are constantly improving products, New Idea reserves the right to change design and/or specifications without notice.



Coldwater, Ohio 45828

Battery power is better

