YOU'LL NEVER RUN OUT OF GASOLINE.

WE GUARANTEE IT.
NEW IDEA ELECTRIC TRACTORS DON'T USE A DROP OF GASOLINE. EVER.

Cordless battery power! The clean, quiet, revolutionary, new low-maintenance way to keep your lawn looking great! No gasoline, no engine vibration, no odor. No exhaust gases. No need to store and pour gasoline.

Special Power Pack Cells. These specially-made, super sturdy batteries provide power to let you mow from 1-to-4 hours or more (depending upon your model). And when it's time to recharge, just plug your New Idea into any grounded household outlet. A few pennies worth of electricity brings the Power Pack Cells back to full power.

FIVE HARD-WORKING MODELS TO CHOOSE FROM

EGT-80 (8-hp Class) Electric Garden Tractor has 36” cut, full set of safety features, a variety of optional winter/summer work tools.

EGT-100 (10-hp Class) Electric Garden Tractor has 36” cut, “fuel” level gauge, extra big tires, lots of accessories.

EGT-120 (14-hp Class) Electric Garden Tractor. Choice of 42” front- or mid-mounted mowers. Electric accessory and PTO outlets are standard.

EGT-150 (16-hp Class) Electric Garden Tractor offers either 42” front- or mid-mounted mower, electric accessory lift, “Power Pulse” for extra surge of power.
WAYS TO HELP YOU THROUGH SUMMER... AND WINTER.

Mower cutting widths as well as widths of snow blades vary according to the size of electric tractor you own. And some equipment is for larger tractors, only. Ask us for details. But the list of optional attachments and accessories includes:

- snow blades
- front- or mid-mounted mowers
- snow thrower
- dump cart
- powered sweeper
- lawn roller
- electric chain saw
- lawn edger
- lawn trimmer
- hedge trimmer
- all-weather cab
- plow, disk harrow and row crop cultivator
- 30” tiller
- arc welder
- broadcast spreader
— and many, many more.

Battery power is better

NEW IDEA

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