



Elec-Trak NEWS

Garden Tractor

No. 71-36

October 29, 1971



PAUL E. BRUNSWICK has been appointed OPEO Sales Manager with responsibility for all consumer sales activities of our Elec-Trak tractor dealer/distributor network throughout the United States and Canada.

Paul joined the Outdoor Power Equipment Operation in 1969 as a market development specialist in Illinois. In December 1970 he was promoted to Northern Regional Sales Manager headquartered in Scotia, an assignment he held until his present appointment.

Paul has also served with General Electric in its Insulating Materials Department as a sales representative and with Allied Products Corporation's chemical and plastic product division as a district sales manager.

A native of Erie, Pennsylvania, Paul graduated from Ohio University in 1961 with a Bachelor of Science degree in Education. He is past president of the Wheaton, Illinois Jaycees and was voted their Jaycee of the Year in 1969. Brunswick, his wife Judy and their three children reside at 4 Country Fair Lane, Scotia.



EUGENE A. CLOUTIER JR. has been appointed Northeast District Sales Manager with responsibility for consumer sales and sales management of Elec-Trak tractors and equipment in central and eastern Pennsylvania, New Jersey and the New England States.

Cloutier joined General Electric in 1969 as a market development specialist in the western New England area. Previous to joining GE, Gene was associated with the Richard Pray Equipment Company in Swansea, Massachusetts. He is a graduate of the University of Rhode Island.

A native of Woonsocket, Rhode Island, Gene, his wife Lorraine and their three children reside at 59 Victory Boulevard, Woonsocket.





ERWIN L. DIEDERICH has been appointed North Central District Sales Manager with responsibility for consumer sales and sales management of Elec-Trak tractors in Ohio, Michigan and Western Pennsylvania.

Diederich joined General Electric in 1970 as a market development specialist in the Ohio area. Previously he was associated with Thompson and Hamilton, Inc. in Columbus, Ohio.

A native of Connersville, Indiana, Erwin, his wife Joyce and their three children now reside at 2124 Penbrooke Trail, Dayton, Ohio.



WILLIAM F. MASSIE has been appointed Midwest District Sales Manager with responsibility for consumer sales and sales management of Elec-Trak tractors in Indiana, Illinois, Wisconsin and Iowa.

Bill joined General Electric in 1970 as a sales representative in the Indiana area. Previous to joining GE, he was associated with Thompson & Hamilton Inc., Columbus, Ohio. He is a graduate of Ohio State University.

A native of Columbus, Ohio, Bill, his wife Mary and their two children now reside at 7635 N. Gale, Indianapolis, Indiana.

OPEO BASKETBALL TEAM

A few more basketball players of assorted sizes and speeds are needed to assure the fielding of a full team in the City Basketball League. Those interested should contact Ellis Blood or Bruce Hamilton.

OPEO CHRISTMAS PARTY will be held on Saturday, December 4th at the Paramount Lounge in Schenectady. Your committee is hard at work ironing out the soon to be announced details. They have asked that anyone willing to participate in the entertainment to contact Marianne Blunck or Ingrid Landers.