

GENERAL ELECTRIC

OUTDOOR

POWER EQUIPMENT

OPERATION

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GET READY FOR GOODTIME GETAWAYS!

July 10 has come and gone...the final deadline for getting in payments and delivery reports on Elec-Trak tractors to qualify for points in your Goodtime Getaway Incentive Program.

With all the papers in, the tabulation is well underway. It won't be long before the planes leave for your Goodtime to Jamaica, Aruba or Europe.

Right now our most current record of both your Goodtime Getaway Incentive Program eligibility and established points is:

Eligibility	<u>157</u>
Point Credit	<u>65</u>

These figures determine your qualifications for any of the Goodtime Getaways:

<u>Planned Trip Dates</u>		
Jamaica for One	50	
Jamaica for Two	100	Nov. 11 - 17
Aruba for Two	150	Oct. 15 - 20
Europe for Two	400	Oct. 21 - Nov. 10

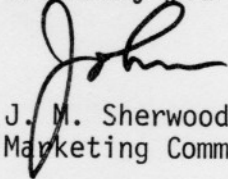
Remember, if you have acquired more than 50% of your points in sales, you can buy in for the remainder of your eligibility at \$7 per point. If for any reason you don't want to take advantage of the sunny beaches of Jamaica or Aruba or the excitement of Europe, you may have your award in merchandise:

¹⁹ 10" color TV	50 points
25" console color TV	100 points
A GE kitchen Americana Range "Side-by-Side" Refrigerator Dishwasher Disposal Kitchen cabinet allowance	400 points



More details concerning prizes will follow in later letters. This letter is just to let you know how our records stand. If you do not agree with our calculations, please don't hesitate to write or call.

Sincerely yours,



J. M. Sherwood - Manager
Marketing Communications

JMS/ejm

P. S. If you're already a winner, please send us your home address. We don't want tickets, instructions, etc., getting lost at the store.