

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,
SCHENECTADY, NEW YORK 12305, Phone (518) 374-2211

OUTDOOR
POWER EQUIPMENT
OPERATION

June 14, 1972

008604 11
D H MARVIN & SON
S MAIN STREET
COLCHESTER CONN 01376

SUBJECT: 100% CONTEST POINT PAYOFF EXTENDED TO JULY 10

We are giving you a full extra month to pick up 100% contest point credit for all units that you sell and submit delivery reports for by July 10. The final date for contest ending remains July 10. There will be no contest credit after July 10. We have in effect given you an extra 30% worth of points to go after during June.

This extension has been granted to your dealership because you placed a spring "rewrite option" order with us.

The month of June has all the earmarks of being a fantastic retail sale month for the Elec-Trak. Put on a big push and take advantage of the extra 30% worth of points available to you.

We are looking to see all of you in the Caribbean this fall.

Sincerely,

Paul E. Brunswick

Paul E. Brunswick
NATIONAL SALES MANAGER

PEB/lba

