

GENERAL  ELECTRIC
COMPANY

OUTDOOR
POWER EQUIPMENT
OPERATION

NEW BUSINESSES
DEVELOPMENT OPERATIONS

CORPORATIONS PARK, SCHENECTADY, NEW YORK 12305, TELEPHONE FRanklin 4-2211

May 6, 1970

Mr. M. F. Ulsh, Pres.
Ulsh Farm & Home Supply, Inc.
Port Trevorton, Pa. 17864

Dear Mr. Ulsh:

Thank you for your interest in the Elec-Trak* electric tractor.

Although we have already franchised a number of dealers in your market area, we are asking the salesman responsible for your area to contact you regarding your interest and qualifications as a potential Elec-Trak dealer.

We join you in your enthusiasm for the Elec-Trak tractor and appreciate your interest in the General Electric Company.

Very truly yours,

Paul E. Brunswick

Paul E. Brunswick
REGIONAL SALES MANAGER

PEB:bk

*Trademark
cc: Salesman

R. Smith



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