

# GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, CORPORATIONS PARK, BUILDING 702,  
SCHENECTADY, NEW YORK 12305, Phone (518) 374-2211

OUTDOOR

POWER EQUIPMENT

OPERATION

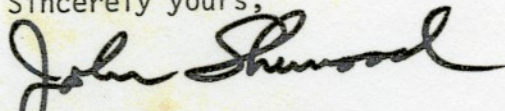
May 3, 1972

TO: ALL ELEC-TRAK DEALERS

Effective with E10M tractor shipments dated April 27, 1972, we will be combining all literature in one package for each tractor. This package now includes promotional, instructional (Owner's Use and Care Manual) and setup material. These had previously been packed separately.

Tractor literature "packs" in all models will also be combined as soon as remaining stock is depleted.

Sincerely yours,



M. Sherwood - Manager  
Advertising and Sales Promotion

JMS/ejm

cc: B. R. Laumeister  
P. P. Palmisano  
J. L. Armstrong  
P. E. Brunswick  
Order Service

