



COLDWATER, OHIO, U.S.A. 45828

QUALITY FARM EQUIPMENT SINCE 1899

April 15, 1977

To All Lawn and Garden Dealers

This is to announce the advertising material for the current Lawn and Garden Promotion.

All newspaper ads are designed for either reduction or enlargement as you feel is necessary for your advertising situation. Your newspaper will help you with this or in the creation of your own ad. Also, your radio station can help you develop scripts for your special needs.

A handwritten signature in black ink that reads "Wayne L. Gerhardt".

Wayne L. Gerhardt
Advertising Specialist

WLG/izp