




Separates described on Page 4

SHOP BY PHONE CALL SEARS AT →



**241-1330**  
221 N. Main  
McPherson, KS 67460

(Your Acc't No.)  
18094

**Sears**

Spring  
through Summer  
1974

**INDEX BEGINS ON PAGE 551**

SEARS, ROEBUCK AND CO., KANSAS CITY, MO 64127  
Satisfaction Guaranteed or Your Money Back

**IT'S SO EASY TO SHOP BY PHONE  
FROM ANY SEARS CATALOG**

Just call Sears and say you want to place a catalog order

See pages 152-153 for interesting information on "Credit at Sears"

