October 6, 1972

Dear Dealer:

Congratulations on your fine effort during our recently concluded Goodtime Getaway program. You have earned enough points to qualify as a Goodtime Getaway winner. Our Jamaica trip is scheduled for November 16 through November 19; four days and three nights. Here are your options regarding this trip:

1. If you have earned 100 or more points you qualify for a trip to Jamaica.

2. If you have earned 50 points or more you are eligible for a trip for one to Jamaica and if you earned 51 points or more you are eligible for a trip for two to Jamaica. You have the option to buy into a trip for two at $7.00 per point for the remaining points.

3. If you have earned 26 points or more you have the option of buying up to the 50 point level and a trip for one to Jamaica.

NOTE: Remember all of the above point buy-ins are dependent upon your original point eligibility level. For every 50 points earned, one person is eligible to go to Jamaica.

If you have to pass up the Jamaica trip, here are your alternatives:

1. For each 100 points you have earned, you can claim one 25" color console television.

2. For each 50 points you have earned, you can claim one 19" color television. If you have earned 51 points or more, you have the option of buying up to the 100 point level at $7.00 per point.

3. If you have earned 26 points or more you have the option of buying up to the 50 point level and the 19" color television.