



Elec-Trak NEWS

Garden Tractor

74-5

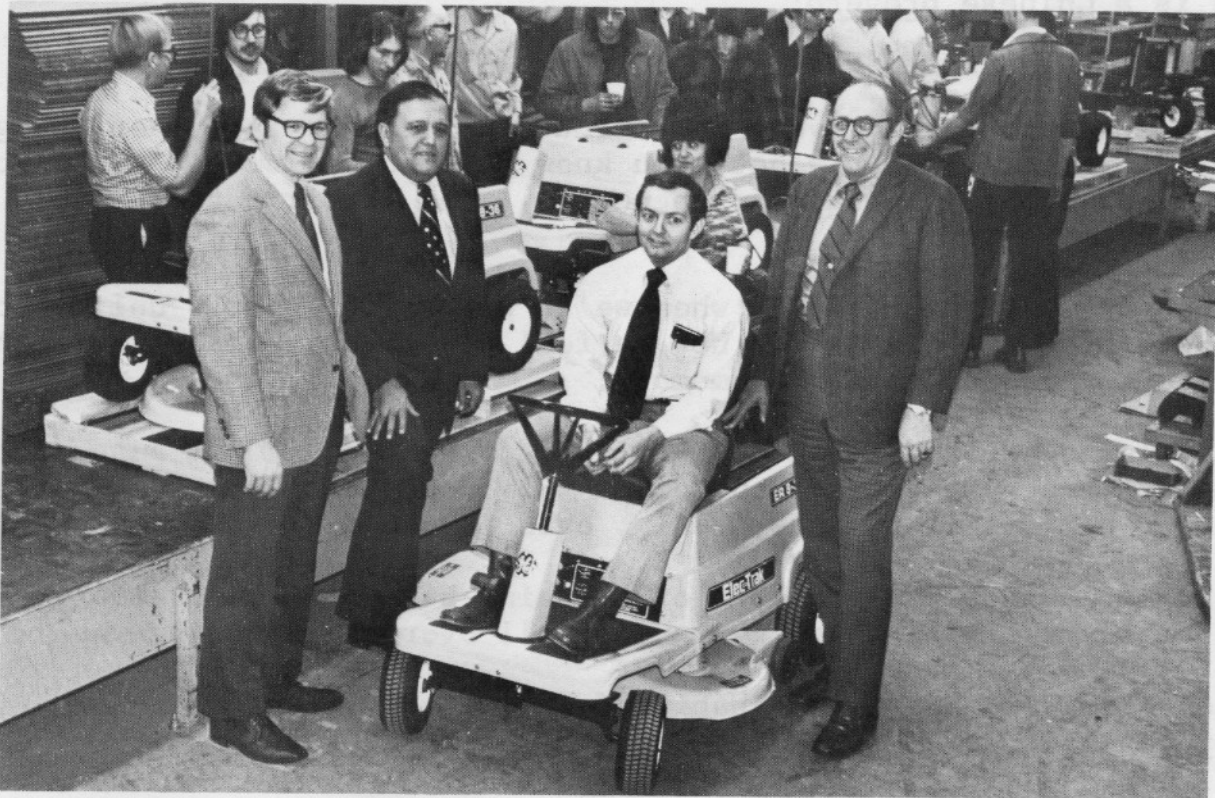
February 8, 1974

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R. M. FISHER

RIDER ROLLS RIGHT ON SCHEDULE



Monday, February 4 was "Rider Day" at OPEO as the first ER8-36 Rider Mower rolled off the assembly line. It joins the other seven members of our growing Elec-Trak tractor family.

Amid complimentary coffee and donuts, first shift and office employees watched Acting General Manager, Don White, accept a commemorative set of keys to the first Rider Mower from Pat Palmisano, Manager-Manufacturing. Pictured here following the ceremony, are, left to right, White, Palmisano, Mike Zanolli, Supervisor Manufacturing-Engineering responsible for the manufacturing startup, and Chick Gruber, Manager-Development Engineering.



OPEO - 1974 Vacation Period

OPEO will have a concentrated vacation period this year during fiscal weeks 27 and 28, that is from July 1 through July 14, 1974.

Suggestion Award

Mary Cassilo was granted a \$25.00 award for her cost savings suggestion to improve a key punching operation.

Washington's Birthday Holiday, the second paid holiday of 1974, will be observed on Monday, February 18, 1974.

There is a Chinese proverb:

"Habits are weak as cobwebs at first; strong as cables at last."

Do you remember brushing your teeth and washing your face when you got up this morning? Probably not--you know you did it, but it's so much a matter of habit you didn't even notice. You did it automatically without thinking.

Good habits work for us, even when we're not at our best. Unlike conscious actions, they don't depend on how we feel or how busy we are. And habits are always more reliable than memory.

A salesclerk who has formed the habit of friendliness will automatically smile when she approaches a customer. She doesn't have to think about smiling. She does it unconsciously, even if she's tired or her feet hurt.

A mechanic who has made a habit of cleaning his hands before he gets into a customer's car will never get grease all over the steering wheel.

A stock clerk who has made a habit of checking every style number will rarely be guilty of sending the wrong merchandise to the shipping department.

For once a habit has been firmly established, you cannot forget it or ignore it even if you want to. It becomes almost second nature.

But how do we go about forming good habits? The same way we form bad ones--by repeating the same action in the same situation, over and over a again, without fail.

If we all adopt good habits in striving for top quality in our daily work we can help assure the success of our new ER8-36 Rider Mower.

THINK YOU'RE THE CUSTOMER!