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October 19, 1973

THE HOUSEKEEPING AND SAFETY AWARD for the month of October was won by Russ

Light's Electrical Assembly area. Russ's group was judged by the Safety Committee to have expended the most successful effort in improving all safety aspects in their area. Judging was difficult this month because all areas were in generally good condition. So good, in fact, that no group was selected to receive the Dust Pan and Broom booby prize.



In addition to the Housekeeping and Safety Award, each member of the group was presented with New York State Lottery tickets.

All employees in all areas are urged to continue these good safety practices so that chances of injury or accident are kept to an absolute minimum.

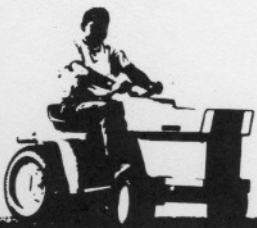
SUGGESTION AWARD

Maureen Vickerson was granted a \$25.00 suggestion award for her idea to improve the useful life of computer print ribbons.

SHARE FUND CAMPAIGN

Employees and solicitors are reminded that the Share Fund campaign should be completed before the end of October. Enrollment cards should be returned to the Employee Relations office when completed. It is hoped that all employees will join in and do their share. Remember, every penny collected by the Share goes to support some 30 local health, welfare and charitable agencies.

ARE YOU DOING YOUR SHARE?



Meet the Real Boss



No matter whom you work for, your real boss is the customer. He calls the tune we all dance to.

Have you ever wished for a job where you could be your own boss, where you didn't have to please anyone but yourself?

There probably isn't any such job anywhere - unless you want to live like a hermit in a cave, grow your own food, and make your own clothing.

People think of the fellow who runs his own business as being his own boss; nobody can tell him what to do. The truth is that he's greatly concerned about pleasing people, probably even more so than the rest of us. He has to please his customers. If he doesn't, he knows from experience that he isn't going to keep them very long.

The minute you want something from others - especially money - you've got to give them something they want in return. Everybody has to please somebody - it's a rule of success that applies right up the line, from the lowest paid employee to the president or chairman of the board. The president has to please the stockholders as well as the customers. If he fails in either respect, he may find himself out of a job.

The business of business is pleasing customers. That's fundamental. And as long as it is, we'll need bosses to

remind us of it and to help find better ways of doing it. That's what bosses are for.

If the boss occasionally wants you to work harder or smarter in order to give the customer better value, take it in stride. After all, isn't that what you're looking for when you buy something - better value for your money?

There's only one business - the one where you work - where you have to satisfy other people. The rest of the time you're the customer, and others have to please you. If they want you to spend your money for their products and services, they've got to give you something you want at a price you're willing to pay.

Everything considered, that's not such a bad deal, is it? Pretty fair all around.

THINK YOU'RE THE CUSTOMER!